

# Loddon Valley Link – Privacy Policy

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## Disclaimer

The information contained within this document is the property of Loddon Valley Link and is issued in confidence and must not be reproduced in whole or in part or used in tendering or manufacturing purposes or given or communicated to any third party without the prior written consent of Loddon Valley Link.

This document does not form or constitute part of a contractual document, nor does its submission imply acceptance of any commercial terms.

No advice given or statements or recommendations made shall not in any circumstances constitute or be deemed to constitute a warranty by Loddon Valley Link as to the accuracy of such advice, statements or recommendations. Loddon Valley Link shall not be liable for any loss, expense, damage or claim arising out of the advice given or not given or statements made or omitted to be made in connection with this document. © Loddon Valley Link 2014

## Cookies

We use cookies on this website in order to provide you with enhanced user experience.

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

We encourage you to accept the cookies our website uses as they help us to improve the user experience for you and many others.

**By accessing this website you give implicit permission to allow the cookies described below to be set on your computer. If you do not wish this follow the instructions below.**

We have this information on our website because of the 2011 [EU Cookie Law](#).

The cookies we use are:

Cookie	Name	Purpose	Further info
Google Analytics	__utmc	These session cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	<a href="#">An overview of privacy at Google</a>
Google Analytics	__utma __utmb __utmz	These 'persistent cookies' collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	<a href="#">An overview of privacy at Google</a>
Facebook Connect		<b>Data Collected:</b> Anonymous (Browser Information, Demographic Data, Interaction Data , Page Views ) Pseudonymous (IP Address (EU PII))  <b>Data Sharing:</b> Data is shared with 3rd parties (specifics undisclosed).  <b>Data Retention:</b> Undisclosed	<a href="#">Facebook Privacy policy</a>

## To delete or reject cookies

We recommend you allow the cookies we set by this website as they help us provide a better service. If you do not want to receive cookies from this website, select cookie settings under the privacy settings in your browser options, then add our domain to the list of websites you do not want to accept cookies from.

Under settings you can also delete individual cookies or any cookies that your browser has stored.

If you set your browser to refuse cookies, please be aware that there may be functionality on various websites that does not work.

[More about how to delete and control cookies](#) (external site - opens in a new window). Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

To opt out of being tracked by Google Analytics across all websites visit [tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout).

## Liability

We accept no liability for the accuracy of any information on this website. Whilst every effort is made to ensure accuracy, this cannot be guaranteed, and items placed on the website may through the passage of time become redundant or inaccurate. No responsibility can therefore be accepted for any loss caused by the use of this website.

## Privacy Statement

All information provided to us, via our website, will be treated in confidence and will not be disclosed to third parties - unless required by law to do so. We reserve the right to gather information relating to site usage. Any information gathered is primarily for internal use to allow us to refine and improve the service we provide. Certain sections of this site may require personal information to be given, for example mailing lists, surveys and feedback forms. The provision of this information is optional. Your continued use of this site assumes you agree to the contents of this page.

## Security

We endeavour to take all reasonable steps to protect your personal information but cannot guarantee the security of any information you disclose online. You accept the inherent security risks of providing information and dealing online over the Internet and will not hold us responsible for any breach of security unless this is due to our negligence or wilful default.

## **Third Party Sites**

Please be aware that our website will include links to other websites which may be accessed through our website. All links to other websites will open in a new window. We are not responsible for the data, policies or procedures or the content of these linked web sites. It is your responsibility to ensure that you read any terms and conditions and policies applicable to such third party sites.